

Brief Profile of Dhathri Ayurveda

At the forefront

The magical powers of Ayurveda in healthcare and rejuvenation of body, mind and soul have been established across the world. The secrets that lay submerged in the ancient pamphlets and age-old therapeutic practices have been brought to light, for the benefit of mankind. Thanks to its pioneering efforts. Dhathri is today a widely acclaimed name for Ayurvedic care in India as well as overseas.

A Long Tradition

It all began nearly three centuries ago, when one of the forefathers of the Dhathri Group, Parameswara Vaidyar, laid the foundations for a long, illustrious tradition of medicines and healing in the small town of Kayamkulam. He was believed to be gifted with a spiritual power for healing any illness. The people accepted him as a Godsend curer and turned to him for all kinds of diseases.

Over a period of time, this grew into a widely accepted tradition of healthcare and the knowledge was passed on from one generation to the next. Finally, in early nineties, it materialized as the Warrior's Hospital and Panchakarma Centre at Kayamkulam.

Evolved for Modern Ages

Dhathri group offers a large bouquet of branded products and services aimed at health and wellbeing of the individual. Today, as an Industry leader, its products and services are enjoyed by millions across the world. The products are prepared under stringent quality control. Authentic ingredients sourced from traditional herbal gardens and untouched mountainsides are only used.

Dhathri's products are made under GMP certified premises and are renowned for their quality and effectiveness

Dhathri products and its treatments has achieved many certifications for the quality and efficacy.

Some of the certifications for the products and treatments are as follows .

Certifications

- NABH Accreditation for Dhathri Ayurveda Hospital & Panchakarma Centre
- ISO 9001:2008 certification
- Clinical Trail Registry India (CTRI)

- AYUSH Premium Mark Certification
- Halal Certification

Product Range

- Hair Care Products
- Skin Care Products
- Health Care Products
- Eye care products and medicines
- Pain care products
- Oral Care Products
- Classical & Patented Medicines
- Abs products
- Trichology products

Service Division (Treatments & Medicines / Products)

- NABH Accredited Dhathri Ayurveda Hospital & Clinics
- Dhathri ABS Clinics (Ayurveda treatments , Beauty treatments , Slimming treatments, Trichology treatments, Yoga, Diet)

Dhathri Research and development unit :-

This is the basic unit of Dhathri wherein the tradition studies and the modern need identification and converting them into useful contemporary products and medicines which will be used for treatments as well are planned .

The basic R&D consist of the development labs for the FMCG preparations , classical and patented medicines prep, new medicines , formulations finalization , quality checking , stability checking , Pharmacognostic studies , clearing the microbial experience of the product, and also food formulation area.

Though new plant, new process, tradition plant and scientific proof are being carried out here yet this depth has a set of medicinal plants for its uses and findings.

Ranging more than 100 medicinal plants are available in diff parts of the Mfg , 1000 metre square in nellad , and around 3000 sqmetre in kayamkulam hospitals, etc. In that the major plantations like ALOE Vera, coconut tree, kacholam, kasthurimanjal etc are concentrated more.

These own cultivation has lead the Dept to make good cultivation practices. From these the medicines are made and the toxicity studies are done and then plans for the clinical trial .