

## About Jiva Ayurveda

Jiva Ayurveda was founded in 1992 with a vision to create a healthy, happy and peaceful society by reviving the Vedic Indian science of healing and well-being, Ayurveda in a modern context. The mission of Jiva is to bring 'high quality, authentic Ayurveda to every home'. Started with a single clinic by Dr Partap Chauhan, today Jiva is a leading and trusted name in Ayurveda.

Having pioneered the world's first Ayurvedic centre online and telemedicine practice in 1995, Jiva has leveraged technology to bring traditional, personalised Ayurvedic treatment to millions of people worldwide. The Jiva Medical & Research Centre is the one of the largest Ayurvedic telemedicine practices in the world where more than 400 Ayurvedic doctors and healthcare professionals provide consultancy and services to over 6,000 patients every day. Jiva reaches out to more than 1800 cities and towns bringing high quality, authentic Ayurvedic treatment to people's doorsteps. The Jiva Ayurveda Clinics & Panchkarma Centers is a national chain of treatment centres all over the country. Over 70 integrated centres are patient walk-in clinics and operate in 17 states in the country.

Jiva, in partnership with the Common Service Centres (**CSC**), an initiative by Ministry of Electronics & Information Technology, Govt. of India, offers Ayurvedic consultation in more than 1.2 lakh villages reaching out to people and areas where healthcare services are not available. Jiva is also an exclusive partner with leading telecom service providers in the country for Ayurvedic **Doctor-on-call** services promoting the knowledge and adoption of Ayurveda.

Jiva Ayurveda Academy, having presence in Europe, Japan, USA, South Africa, etc. holds seminars and workshops promoting Ayurveda lifestyle practices to help people live healthier, balanced lives. It also conducts certification programs across the world training Ayurveda consultants and Panchkarma Therapists, having trained and helped more than 10,000 people outside India.

Jiva Ayurveda also runs the Jiva Ayurvedic Pharmacy, a state-of-the-art and modern manufacturing unit that produces over 750 Ayurvedic formulations and undertakes various research in product efficacy. This is a HACCP and WHO-GMP certified manufacturing unit.