

AyurVAID HOSPITALS - PIONEERS IN INSURANCE APPROVED PRECISION AYURVEDA ROOT-CAUSE MEDICAL CARE

AyurVAID Hospitals (AyurVAID) is the pioneer and leader in protocols-documentation-outcomes driven Ayurveda medical care. An insurance approved Ayurveda hospital for cashless treatments, AyurVAID focuses on root cause diagnosis and management of serious chronic, non-communicable diseases across major medical specialties including neurology, orthopedics, metabolic and lifestyle disorders, GI conditions, auto-immune conditions, etc. In addition to disease reversal, we focus on whole person, sustained well-being at the physical-mental-spiritual dimensions, in the true spirit of Ayurveda healthcare.

The first and only national quality award winner in the Ayurveda sector (QCI-DL Shah, 2012) and the first NABH accredited Ayurveda hospital in India (2010), AyurVAID has effectively repositioned and transformed Ayurveda into a high value, precision medical service that benefits discerning Indians and international patients over the past 12 years. In the forefront of transformational progress within the Ayurveda sector, AyurVAID has secured recognition by Harvard University, won the Economic Times Asian Healthcare Brand-2017 after winning the ET India Best Healthcare Brands-2016, etc. This, alongside signature representation in industry bodies, with Mr. Rajiv Vasudevan, MD & CEO AyurVAID, nominated Chairman of the Confederation of Indian Industries (CII) – Core Group on Ayurveda, 2016-17.

The only Ayurveda hospital chain to be accredited by major health insurance companies and TPAs, and by CGHS & SGHS, AyurVAID enables cashless Ayurveda in-patient medical care. AyurVAID offers the complete range of classical purvakarmas (preliminary therapies), pradhana karma (main therapies), with freshly prepared treatment medicines, personalized diet and lifestyle, all in accordance with classical Ayurveda uniformly at all its centres. Backed by a cutting edge, cloud based, enterprise IT platform that unifies CRM, ERP, and eCom, AyurVAID is future ready and well positioned to serve its clients across the patient life cycle. Offering insurance approved cashless Ayurveda treatments, AyurVAID is privileged to employ a team of best-in-class Ayurveda physicians, seasoned management professionals, and nursing caregivers who are trained to excel in provision of medical care for preventive, curative, and promotive health. AyurVAID continues its pioneering effort in service of India and the world through Ayurveda.

AyurVAID serves patients from across the world including North America, Western Europe, West Asia, and Africa. We see increasing interest from Eastern Europe, former CIS countries, and the Far East.

The Mission

AyurVAID is on a mission to lead growth of the total market for Ayurveda healthcare services by making applied-Ayurveda the preventive or curative treatment-of-choice for select medical conditions, and by increasing its reach globally. AyurVAID uses standardized outcome scales, in-process control charts, patient's outcome scales and tracks customer-satisfaction across the patient care life cycle in order to measure health outcomes and safety of Ayurveda care. AyurVAID believes in care that enables whole person health and sustained wellbeing, by empowering our community of patients and their families, doctors, and caregivers, and through relationships that uphold trust.

AyurVAID has made this ancient Indian system of medicine –Ayurveda - professional, rigorous and contemporary. In the next 5 years AyurVAID intends to expand its capacity by 1000 beds across India. By building evidence for efficacy and safety of Ayurveda as a medical system and by successfully demonstrating a health-insurance backed, profitable business model, AyurVAID leads the resurgent transformation of Ayurveda into a mainstream system of medicine. The Ayurveda system of medicine, with its focus on “root cause” treatment through comprehensive medical management (diet, lifestyle, medication, and therapies) effectively complements modern medicine.

Team AyurVAID is deeply conscious of its responsibility in leading the transformation of Ayurveda into a mainstream system of medicine. To build credibility for this mother of health sciences, AyurVAID has over the last 12 years, with single-minded commitment, developed an end to end quality systems driven service delivery model that has helped it secure a national quality award (the only Ayurveda company to date) and also enable accreditation by NABH, by health insurance companies and TPAs, and by CGHS.

The Innovation

AyurVAID’s is a blue-ocean, visionary strategy in action, owned and implemented by a best in class team of medical and management professionals. In an era of widespread prevalence of non-communicable diseases (NCDs) across the spectrum of metabolic, ortho-neuro, skin, respiratory, gastrointestinal, etc. conditions, attributable to inappropriate diet and lifestyle choices, AyurVAID’s protocols driven approach diagnoses and effectively treats the root cause of serious diseases.

AyurVAID has initiated many unique business models while retaining the precision and authenticity of Ayurveda. On one hand, AyurVAID’s ‘Aster AyurVAID Centre for Integrated Medicine (AACIM)’ at Aster Medcity, Kochi, Kerala, complements and appropriately integrates with modern medicine while complying with the quintessential principles of Ayurveda to synergistically extend and enhance the healthcare value chain. This enables shop-in-shop models to bring the best of Ayurveda and Allopathy medical care to our patients. AACIM stands out as a centre of excellence in an environment of co-management of disease conditions. At the other end of the spectrum, AyurVAID has set up a first & exclusive, premium healing destination - ‘AyurVAID Kalmatia’, in the Kumaon Himalayas, offering disease reversal, unique Health Holidays, and Revitalization programs. These formats coexist alongside standalone hospitals in Bangalore and Kochi enabling international patients to access pure Ayurveda at different budget/price points and in different experience formats.

Ayurveda CAN, AyurVAID DOES!

Precision Ayurveda for the World is AyurVAID’s singular contribution, extending the ‘Made in India’ healthcare value proposition from elective surgeries to root-cause disease management. AyurVAID has introduced world-class, professional rigor to the Ayurveda sector making Ayurveda credible and trustworthy in the eyes of both domestic and international patients. Steering clear of the shallow and superficial ‘Ayurveda massage’ stereotypes, AyurVAID has substantially contributed to repositioning Ayurveda in the eyes of professional MVT organizations and patients from India and overseas.

AyurVAID is a trusted brand, and the largest chain of Ayurveda hospitals in India, offering high quality, uniform services to patients from India and Abroad.

The Crests

- **AyurVAID has touched and impacted more than 100,000 lives in a short period of 12 years.**
- **Building on the laurel of being the 1st NABH accredited Ayurveda hospital in India (2010)**
- **The first & only national quality award winner in the Ayurveda sector (QCI-DL Shah, 2012)**
- **Adjudged Economic Times Best Asian Healthcare Brand – 2017**
- **To be accessible soon in all the metros & Tier 1 cities of India, and select parts of the world.**
- **Launch of the 'AyurVAID: Centre of Excellence in Diabetes Care' in 2017**
- **Focus on the ENT 'Shalakya' stream of Ayurveda, with 'AyurVAID: SuDrishti Clinics' in 2017**

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